

Xerox DocuColor® 252/260 Easy affordable color for any environment



Speed, image quality and a great price.

There is a clear need for high-quality yet affordable digital color whether you're in the graphic arts and design community, a corporate environment or serve a wide variety of customers. With the DocuColor® 252/260 Digital Color Printer/Copiers, we offer two light-production printers that make production color printing easy, affordable and professional with outstanding image quality, a choice of print speeds, a choice of feeding capabilities and the ability to handle a wide range of media sizes and weights. Plus, a choice of three color servers for sophisticated color control and document management. On top of all that, you get a choice of inline finishing capabilities including a booklet maker. The result is a total, customized solution for your environment.





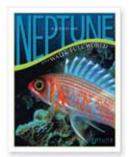






Photo Calendar

Brochure

Bi-fold Mailer and Tri-fold Brochure

Poster/Postcard

Productivity to suit your needs—Choose the Xerox® DocuColor® 252 printer/copier for up to 50 ppm color and 65 ppm black-and-white. For higher volumes and even greater productivity, there is the DocuColor 260 printer/copier; it delivers 60 ppm color and 75 ppm black-and-white. Choose the one that's right for your business.

Production performance—This family of printers is built to enable your most demanding applications by delivering the production capabilities you need. They are scalable and can be customized for your business demands.

With a standard paper handling capacity of 3,260 sheets, DocuColor 252/260 printer/ copiers are more productive and require less intervention. You also benefit from load-while-run toner, two black cartridges for longer runs, and a 250-sheet Duplex Automatic Document Feeder (DADF) that simplifies the scanning and copying of large jobs.

Advanced copy user interface—The layout of the full-panel color touch screen has been designed with ease-of-use in mind. It is intuitive and easy to use, enabling even inexperienced users to understand its functionality at a glance and get more jobs through the shop.

Application flexibility—Though these printer/copiers have a small footprint, they can handle media up to 300 gsm/110 lb. cover and run a wide variety of substrates, including coated, labels, transparencies and synthetics. Sheet sizes can be as large as 13 x 19 in./SRA3 so you can produce 12 x 18 in. full-bleed prints.

Inline finishing—DocuColor 252/260 printer/copiers are available with a choice of finishing options. Choose from either Advanced, Professional or Light-Production Finisher.

Exciting Variable Information (VI) printing opportunities—The superb image quality of the DocuColor 252/260 printer/
copiers makes it ideal for high-impact personalized VI printing. We offer powerful, efficient tools that work seamlessly with these DocuColor printer/copiers to let you add personalization and extra value to the targeted communications your customers need.

Security issues, front and center—

As a leader in the development of digital technology, we have demonstrated a commitment to keeping your digital information safe and secure. Customers have responded by looking to us as a trusted provider of secure solutions, with many standard and optional security features.

Image quality you can bank on.

The DocuColor 252/260 printer/ copiers deliver 2400 x 2400 dpi image quality and excellent fine-line reproduction. You'll also enjoy superb color consistency and color management capability.

For enhanced image quality,
DocuColor 252/260 printer/copiers
use our latest VCSEL technology with
a 32-beam laser. This enables them to
write data at a quicker rate and at a
higher resolution.

Another secret to these printers' great image quality is our breakthrough Emulsion Aggregation High Gloss (EA HG) Toner. This innovative toner brings out great color, outstanding shadow detail, superior halftones and smooth transitions that will please your most demanding customers. There's even an Enhanced Gloss Mode for both copy and print, letting you select a higher gloss level for each job.

The DocuColor 252/260 printer/copiers' benchmark image quality will enable you to deliver such high-value applications as full-color booklets, brochures and posters, demanding creative projects and more.

Features and functions for more applications.

The Xerox® DocuColor® 252/260 printer/copiers enable the production of all types of applications and are ideal for a wide array of printing environments.

A user interface that makes everything simpler—Using an intuitive index tab and button configuration, the DocuColor 252/260 user interface adds many important copy control functions and additional system status information, all on a clean and simple view screen.

Multiple job queues—This feature is very important for copy and print accountability. You no longer have to manually batch jobs; multi-job queuing lets you promote and delete at the simple touch of a button.

Got a print job? We've got your solution-

Depending on the color server you choose, DocuColor 252/260 printer/copiers can handle anything from newsletters, proposals, invoices and presentations to Web printing, digital photos, product brochures, posters and catalogs. The list goes on and on. They can also be used for design proofing and proof for press.

Along every step of the way, you can count on affordable color, 2400 x 2400 dpi resolution, a wide range of media choices, superb color management tools, and productive feeding and finishing options.





250-sheet Duplex Automatic Document Feeder (DADF)—simplifies the copying and scanning of large jobs, offering scan speed up to 50 ppm color and 80 ppm black-and-white.



Extra toner capacity—two black toner SMart Kit® replaceable units keep replenishment interventions to a minimum and productivity at its highest. All toner cartridges are load-while-run, allowing you to replenish the toner without interrupting the job.



Trickle-charge development system—unique to Xerox—maintains print consistency throughout the workday.



A short and straight paper path—provides production performance, a heavier media-feeding capability and increased reliability. Centerregistered feeding results in accurate registration.





Five standard trays—have an amazing 3,260-sheet capacity.



Optional high-capacity feeders—are available for long job runs including a 2,000-sheet Oversized High-Capacity Feeder (OHCF); it can handle sheet sizes up to 13 x 19 in./SRA3 and can increase feeding capacity to 5,260 sheets.



Optional finishers—Light-Production Finisher (shown above) lets you produce more applications inline.



With 2400 x 2400 dpi resolution—you enjoy excellent image clarity in both prints and copies. To maintain this consistently brilliant image quality, the unit employs an automatic Charge Corotron Cleaning Assembly.

Finishing and feeding options add value.

Whether you are printing a brochure, newsletter, presentation or direct mail piece, you want to put your best foot forward. You can do just that with the DocuColor® 252/260's choice of professional feeding and finishing options.

High-Capacity Feeder (HCF)—The HCF boosts the paper capacity of the DocuColor 252/260 from 3,260 sheets to an amazing 5,260 sheets*, 8.5 x 11 in. paper.

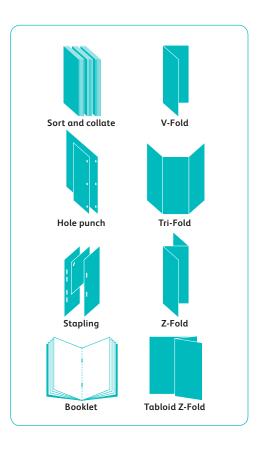
Oversized High-Capacity Feeder—

The OHCF's air-assisted, robust feeder design enables the handling of 2,000 sheets* up to 13 x 19 in./SRA3 (64 – 300 gsm/18 lb. bond – 110 lb. cover) coated and uncoated.

Advanced Finisher—This finishing option offers 50-sheet, multi-position stapling and hole punching—2, 3 or 4 holes—plus stacking of up to 3,000 sheets and features a 500-sheet top tray.

Professional Finisher—In addition to the features of the Advanced Finisher, this includes saddle-stitching with center fold for easy booklet making for up to a 60-page booklet and Bi-fold brochure assembly. This finisher has a 500-sheet top-tray capacity, a 1,500-sheet stacker tray and a booklet output tray.

Light-Production Finisher—This finishing option has the capabilities of the Professional Finisher plus incorporates an interposer input tray that can accept up to 200 sheets and increases the stapling capacity to 100 sheets of 20 lb. paper. Even more versatility can be obtained with the addition of the optional Tri-fold, Z-fold, and tabloid Z-fold module for this finisher. For heavyweight stocks, it has an active decurling function.





High-Capacity Feeder



Oversized High-Capacity Feeder



Advanced Finisher



Professional Finisher



Light-Production Finisher

^{*24} lb./90 gsm

Color servers to meet any need.

As a DocuColor® 252/260 user, you have a wide choice of color servers*

that deliver the power and flexibility you need in your business. The features and functionality of each color server give you various color tools, workflow capabilities and processing speed, along with sophisticated color management.

EFI® Fiery® Bustled Controller—You can count on world-class color and an easy-to-use workflow with this built-in network controller. Its Command WorkStation® makes it easy to program, monitor and manage workflows. Its color management tools enable precise color from all applications, platforms and formats. Options include a Secure Disk Erase Kit, Impose 2.7, EFI Color Profiler, Memory, an X-Rite® DTP 32 Series II Densitometer and Hotfolders for the DocuColor 252 (standard on the DocuColor 260).

EFI Splash® RPX-ii Color Workflow Software—This server software option for the EFI Bustled Controller gives graphic arts professionals the color management, document management and production management features they need for the most demanding creative assignments. Designed for Mac OS®-X/G5 environments as well as

those with Intel processors, it uses EFI's SmartRIP® technology to significantly accelerate RIPping performance, ensuring the fastest possible processing speeds for all hardware configurations.

Xerox FreeFlow® Print Server—This user-friendly color server combines advanced color management with unmatched security features and system management. Hot folders, viewable color correction curves and simplified job and queue management features fit easily in today's demanding color environments. Post-RIP imposition, color background forms and Automatic Image Enhancement help push the envelope of today's key applications. Production capabilities, performance and ease of use provides you with everything you need to deliver outstanding color output.

EFI Fiery Color Server—With its outstanding color management tools and fast RIP speeds, this server promises impressive productivity and flexibility in virtually any printing environment. Available upgrade options include a Graphic Arts Premium Edition package, Compose, EFI Color Profiler, hard disk security, an advanced controller interface kit and Windows XP® Pro OS.

Creo® Spire™ Color Server—This color server is available in both attached and standalone versions and lets you easily perform everything from preflight checks to proofing, imposition to short-run production and much more. Excellent profiling options let you see what your document will look like at each printing stage, and proofing couldn't be faster or easier. Available upgrades include the Professional Kit and a control station.



EFI Fiery Bustled Controller



EFI Splash RPX-ii Color Workflow Software



Xerox FreeFlow Print Server



EFI Fiery Color Server



Creo Spire Color Server

^{*}Stands for the three color servers are optional.

Specifications for Xerox® DocuColor® 252/260 Digital Color Printer/Copiers

Dimensions

Smallest Footprint (WxDxH): 65.1 x 36.2 x 54 in. (1653.6 x 921 x 1372 mm)

Speed

Color/Black-and-white

- Up to 50 ppm/65 ppm (DocuColor 252)
- Up to 60 ppm/75 ppm (DocuColor 260)

Warm-up Time

- From Sleep Mode: 150 seconds (approx.)
- From Low Power Mode: 30 seconds (approx.)

Scan Speed with DADF (8.5 x 11 in./A4)

- 50 ppm Color
- 80 ppm Black-and-white

Duty Cycle

- Up to 200,000 pages per month (DocuColor 252)
- Up to 300,000 pages per month (DocuColor 260)

Paper Handling

Paper input: Standard

- 250-sheet Bypass Tray
- Two 500-sheet 11 x 17 in./A3 Paper Trays
- One 870-sheet 8.5 x 11 in./A4 Paper Tray
- One 1,140-sheet 8.5 x 11 in./A4 Paper Tray (Total 3,260 sheets)

Paper input: Optional

- 2,000-sheet High-Capacity Feeder 8.5 x 11 in./A4
- 2,000-sheet Oversize High-Capacity Feeder up to 13 x 19 in./SRA3 and up to 300 gsm

Paper output: Optional

- Offsetting Catch Tray (OCT): 500-sheets
- Advanced Finisher: 500-sheet Top Tray, 3,000-sheet Stacker Tray, Hole Punching and Multi-position Stapling
- Professional Finisher: 500-sheet Top Tray,
 1,500-sheet Stacker Tray, Hole Punching,
 Multi-position Stapling, Bi-fold Booklet Making,
 Saddle-stitch Booklet Maker
- Light-Production Finisher: 500-sheet Top Tray, 1,500-sheet Stacker Tray, Hole Punching, Multi-position Stapling, Bi-fold, Saddle-stitch Booklet Maker, Interposer. Optional Module enables Tri-fold and Z-fold (letter and tabloid)

Media Handling

Trays 1 - 2

• 500 sheets each; Custom Sizes: up to 11 x 17 in./A3

Tray 3

• 870 sheets; Size: 8.5 x 11 in./A4

Tray 4

• 1,140 sheets; Size: 8.5 x 11 in./A4

Travs 1 - 4

- Auto Duplex: up to 65 lb. Cover/176 gsm, Uncoated Paper
- Weights: 18 to 80 lb. Cover, (64 220 gsm)

Bypass Tray (Tray 5): 250 Sheets

- Sizes: Custom Sizes up to 13 x 19 in./SRA3
- Weights: Up to 110 lb. Cover (300 gsm)

Maximum Image Size

- Print 12.7 x 18.9 in. (323 x 480 mm)
- Copy 11.6 x 16.8 in. (297 x 432)

Supplies

SMart Kit™ Replaceable Units

- Toner Cartridges (1 Cyan, 1 Magenta, 1 Yellow, 2 Black)
- Drum Cartridges (Cyan, Magenta, Yellow, Black)
- Charge Corotron
- Fuser Module
- Waste Toner Container
- Staples refill for Convenience Stapler and Finishing Options

Copy

Pre-collation Memory

• 256 MB plus 80 GB Hard Disk Drive

First-page-out Time

• As fast as 10.7 Seconds Color/4.3 seconds Black-and-White

Copy resolution

• 2400 x 2400 dpi

Copy features

- Reduction/enlargement (25% 400%)
- Enhanced Gloss Level
- Book Copying/two-sided Book Copying
- Mixed-sized Originals
- Image Rotation
- Edge Erase
- Mirror/Negative Images
- Image Shift
- Booklet Creation
- Multi-Up
- Annotation and Set Numbering
- Covers
- Poster Mode
- Repeat Image
- Build Job
- Delete Inside/Outside Editing

Print

Print Resolution

• 2400 x 2400 dpi

Scan

Scan Resolution

• 200 x 200 dpi, 300 x 300 dpi, 400 x 400 dpi, 600 x 600 dpi

Other Options

• Foreign Interface Kit, Convenience Stapler

Electrical

DocuColor 252

• 20 amp (115v), 10 amp (220/240v)

DocuColor 260

• 12 amp (208/240v)

DocuColor 260 Speed by Media (8.5 x 11 in./A4 LEF)

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Туре	Mode	ppm color/bw
Plain paper	Plain	60/75
Plain paper	Enhanced Gloss	30/NA
105 – 176 gsm	Heavyweight 1	30/75
105 – 176 gsm	Enhanced Gloss	20/NA
177 – 300 gsm	Heavyweight 2	20/60
Transparency (with finisher)	Transparency	20/40
Transparency (without finisher)	Transparency	9/46

Contact your Xerox representative to find out more about adding a bit of color to your business.

